

Take control of your email reputation and secure the delivery of your messages with DMARC.

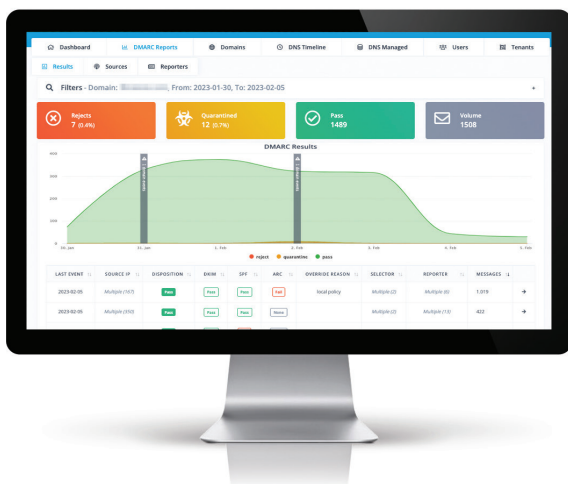
There are an estimated 3.4 billion phishing emails sent every day, and spoofing – emails sent with a forged sender address – is used in 50% of cybersecurity fraud. DMARC is a protocol to protect domains from unauthorized use, indicating messages are protected by SPF and/or DKIM, and telling a receiver whether to junk or reject failing messages. Libraesva LetsDMARC makes it incredibly easy to setup DMARC to protect your brand, with instant insights into your email flows so you can take control of your domain.



## GET VISIBILITY

Gain visibility of the sources and email flows for messages sent from your domain. Recognize valid senders - like email marketing, CRM, support and other services you use – and uncover any unauthorized use of your brand.

- Make sense of detailed XML RUA data sent by ISPs, with easy to comprehend dashboard visualizations
- Understand all the sources sending emails on behalf of your domain and identify the origin of email traffic failing authentication
- At a glance view of message flow over time, with email volume, pass, quarantine and reject rates
- Drill down explanation of authentication failure reasons



## TAKE CONTROL

Identify legitimate sources authorized to send emails on your behalf and authenticate them. Monitor and make adjustments in observation mode, then simply enforce the policy, to tell ISPs to reject or junk failing messages.

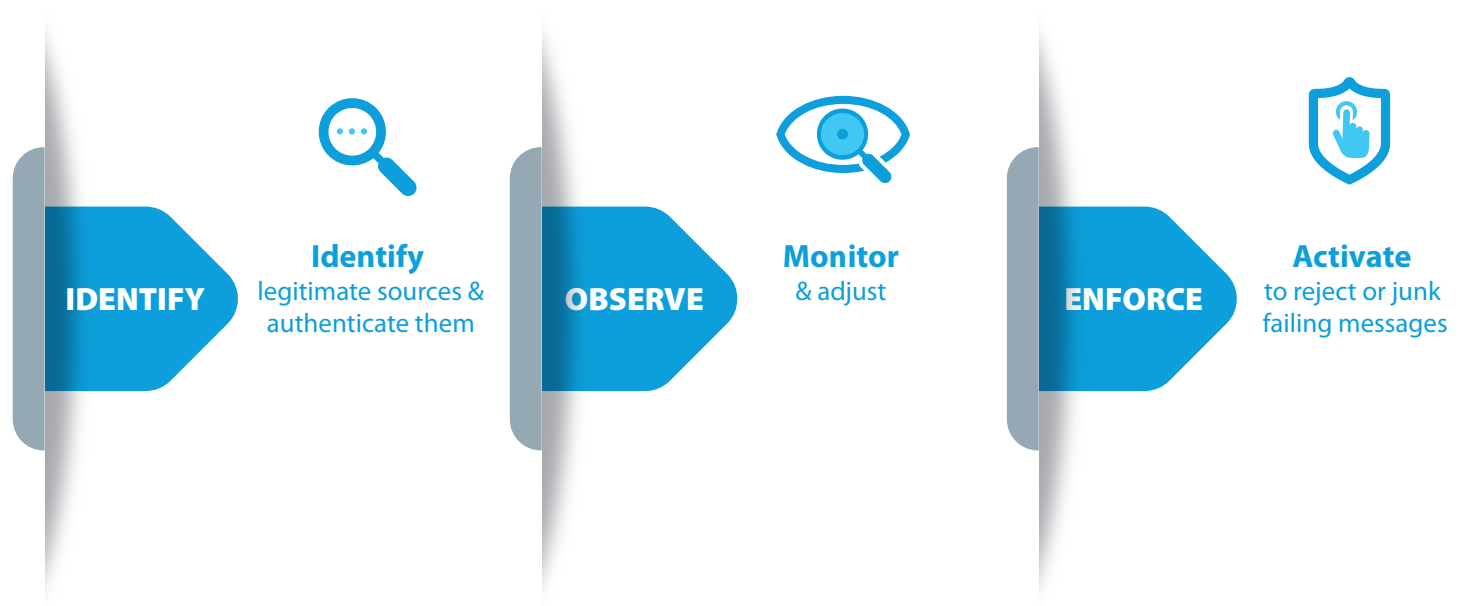
- Manage DMARC, DKIM and SPF from an intuitive portal without needing to access your DNS
- Pinpoint alignment and configuration errors. Intelligent “what happened” analysis provides easy to understand explanations and guidance on next steps
- See every change to DMARC, DKIM and SPF – as well as third-party domains included in the SPF - with before and after values tracked and highlighted in the DNS timeline



- ✓ **Guided configuration** so no DNS expertise required
- ✓ **Manage DMARC, DKIM, SPF** from a single console
- ✓ **Automatic RUA report** parsing and aggregation
- ✓ **Dashboard insights** with visibility of email flow
- ✓ **Smart alignment analysis** to identify errors

- ✓ **What happened** explanations to fix configurations
- ✓ **SPF flattening** to overcome 10 record limit
- ✓ **DNS monitoring** tracks every DMARC, DKIM, SPF change
- ✓ **Timeline** provides at a glance view of DNS changes
- ✓ **Bring your brand** personalize the UI

## EFFORTLESS DMARC WITH GUIDED CONFIGURATION...



### INCREASE SECURITY

Prevent cybercriminals sending fraudulent emails to your business partners, employees and customers by spoofing or impersonating your sending domains.

- Block emails that spoof your “from” address from being delivered, to reduce email-based fraud
- Overcome the 10 lookup SPF record limit and enhance security by hiding your authorized sending sources with SPF flattening

### IMPROVE DELIVERABILITY

With unauthorized sources blocked from sending on behalf of your domain, your reputation as an email sender will be enhanced, helping to improve your email deliverability.

- Improve brand reputation with ISPs by reducing spam and bounces, and increasing email engagement
- Increase deliverability rates for your genuine email traffic

### WHAT THREATS DOES DMARC PROTECT AGAINST?

Without DMARC, spoofer can steal personally identifiable information (PII) by sending emails that appear to originate from your domain. They do this by falsifying the header “from” address – that’s the one visible in the From: field.



Ready to get started?

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Libraesva is an award-winning email security company, named as Category Leader for 2022 in Email Security by GetApp, a Gartner company. Libraesva is consistently certified by Virus Bulletin as one of the best email security systems, and is trusted by leading brands around the world.

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LetsDMARC