storageMAP

6.4 RELEASE | FILE SYSTEM ASSESSMENTS & EXECUTIVE SUMMARY REPORT

Datadobi

Customer Challenges We're Solving

General Availability March 7, 2023

▶ Customers have limited visibility into the details of their unstructured data environment and they need help identifying what actions to take on their data, as well as building a business case for ongoing data management - on-premises or in the cloud.

▶ Executive teams need a high level, non-technical report that shows the direct impact of cost, capacity, and carbon breakdowns of their unstructured data.

Business Impact of File System Assessments & the Executive Summary Report

Reduce Costs
Customers can identify cost reduction efforts quickly and easily by identifying dark, ROT*, or orphaned data and migrating or archiving it to less expensive storage.
*ROT refers to stored data that is redundant, obsolete, or trivial to an organization and is no longer valuable or needed.

Mitigate Risk
With a better view into their environment, customers can see where there is significant risk with their data and plan what actions to take on it immediately.

Achieve ESG Goals
Customers can see where they have the biggest carbon footprint in their environment and work to lower that by archiving or migrating data to storage with lower carbon emissions.

Get More Value From Their Data
These reports can open up the lines of communication across the organization and can help establish data management policies for ongoing data management.
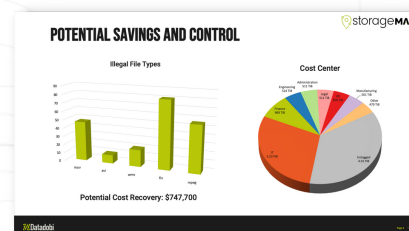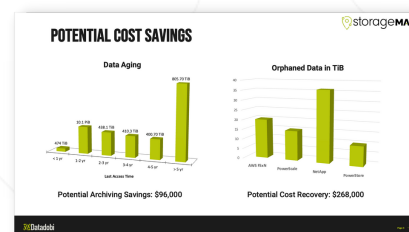
All levels in the organization benefit from these reports:

- Executives
- Department Heads
- Compliance Groups
- IT Operations

FSAs and the Executive Summary Reports also create opportunities for up-leveled sales conversations and driving additional services revenue for our partners.

How We Solved It With 6.4 Release

▶ **File System Assessment (FSA):** An extensive report which can be displayed at various levels, such as entire infrastructure, file servers, shares, individual directories, and exports. An FSA can serve as a starting point for customers to understand exactly what's in their environment, define what actions they need, and build a business case for ongoing data management.

▶ **Executive Summary Report:** A business-focused report that is relevant to executives and shows data points that matter to them, such as cost, capacity, and carbon breakdowns, as well as the state of the environment and opportunities for improvement. The Executive Level Report is produced in Microsoft PowerPoint® format for easy distribution.

▶ **Datadobi Query Language (DQL):** Datadobi created DQL to allow users to inspect and report on every aspect of the data in the environment. From simple reports to complex summarization and aggregation of metadata, DQL extends the power of StorageMAP to provide insight into characteristics of unstructured data that are not possible with any other solution.

POTENTIAL COST SAVINGS — storageMAP
Data Aging | Orphaned Data in TiB
Potential Archiving Savings: $96,000 | Potential Cost Recovery: $268,000

POTENTIAL SAVINGS AND CONTROL — storageMAP
Illegal File Types | Cost Center
Potential Cost Recovery: $747,700

With the continuous addition of functionality that solves customer pain points, now is the time to introduce StorageMAP into your opportunities!
Register your deal: https://datadobi.com/deal-registration/